



# Business Incubator and Technology Transfer Università degli Studi di Torino

# NICE TO MEET YOU

## Giuseppe Serrao



*Family &  
Mountain passionate*

Operation manager @ **2i3T**

Incubator of University of Turin since 2007

**+10** yrs of experience:

- Non profit;
- Automotive;
- Services.



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# OUR MISSION



**Spreading and Supporting** Scientific Research and awareness in **Technology Transfer** culture

**Selecting and Developing** Innovative Ideas in **Valuable Projects** for new Start ups

**Transforming and Enhancing** Research // People value in Economic // Social value

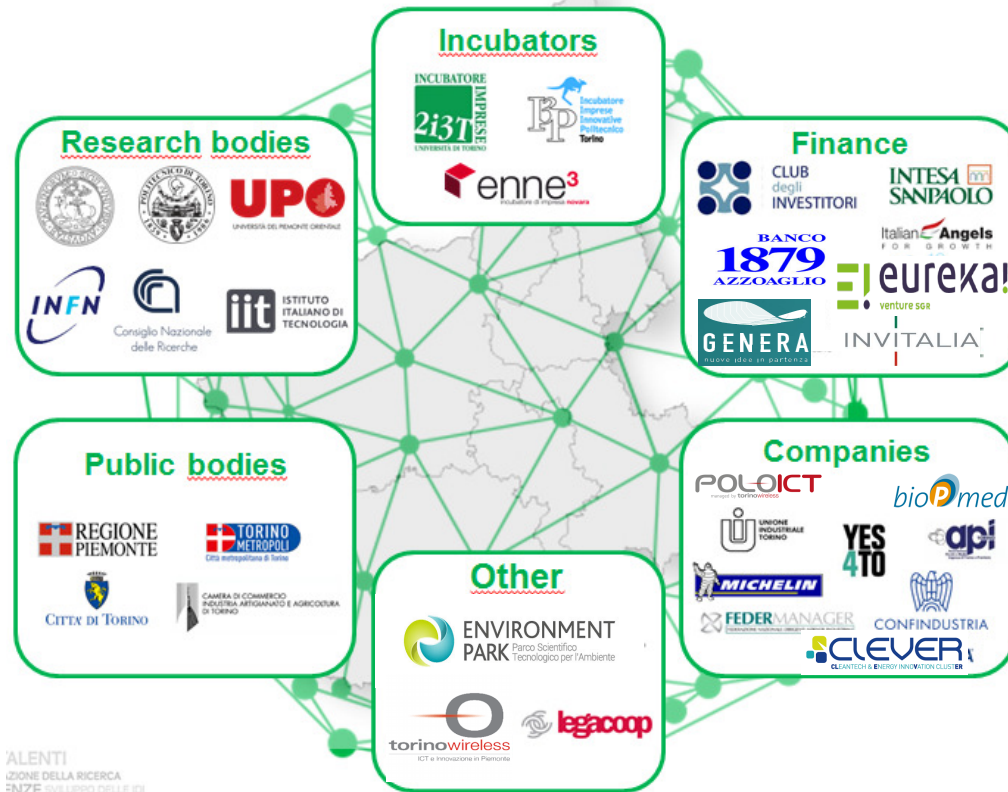
**Equity Free** Knowledge Transfer Tool of UniTO

**Certified Startup Incubator**  
ex Law 221/2012

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# FOUNDERS and PARTNERS



From LOCAL to GLOBAL

AGENTI  
SIONE DELLA RICERCA  
ENZE SVILUPPO DELLE ICI

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# UNIVERSITA' DI TORINO - OVERVIEW

*Founded in 1404*

## Faculty

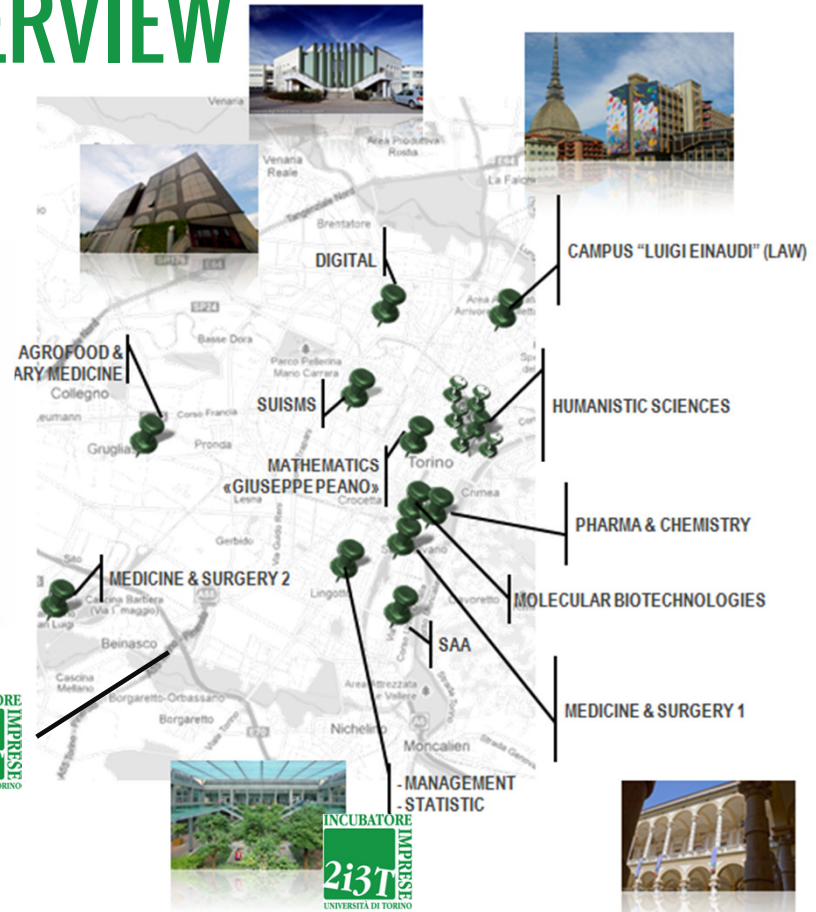
- 7 University Schools
- 27 University Departments
- 21 Research Centers

## Education

- 75.000 Students (I and II level)
- 1.800 PhDs
- 4.000 Professors, Researchers and Staff

## Entrepreneurial Education

- Regulation for IPR & Spin Off since 2003
- TTO Office
- Entrepreneurship Program for Students
- Business Club
- Startup Degree
- ICTxT



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# INCUBATION PROCESS - Overview

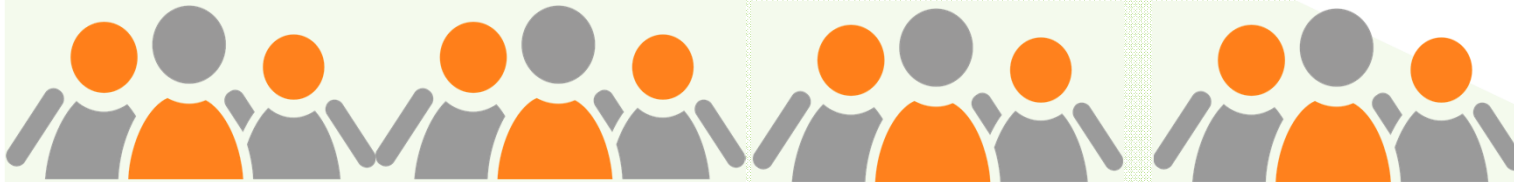


BOOSTING LAUNCHED STARTUP AND NETWORKING ECOSYSTEM  
**INCUBATION & ACCELERATION**



FINDING NEW IDEAS, IMPLEMENTING INNOVATIVE SOLUTIONS  
**SCOUTING - BUSINESS PLANNING - TRAINING**

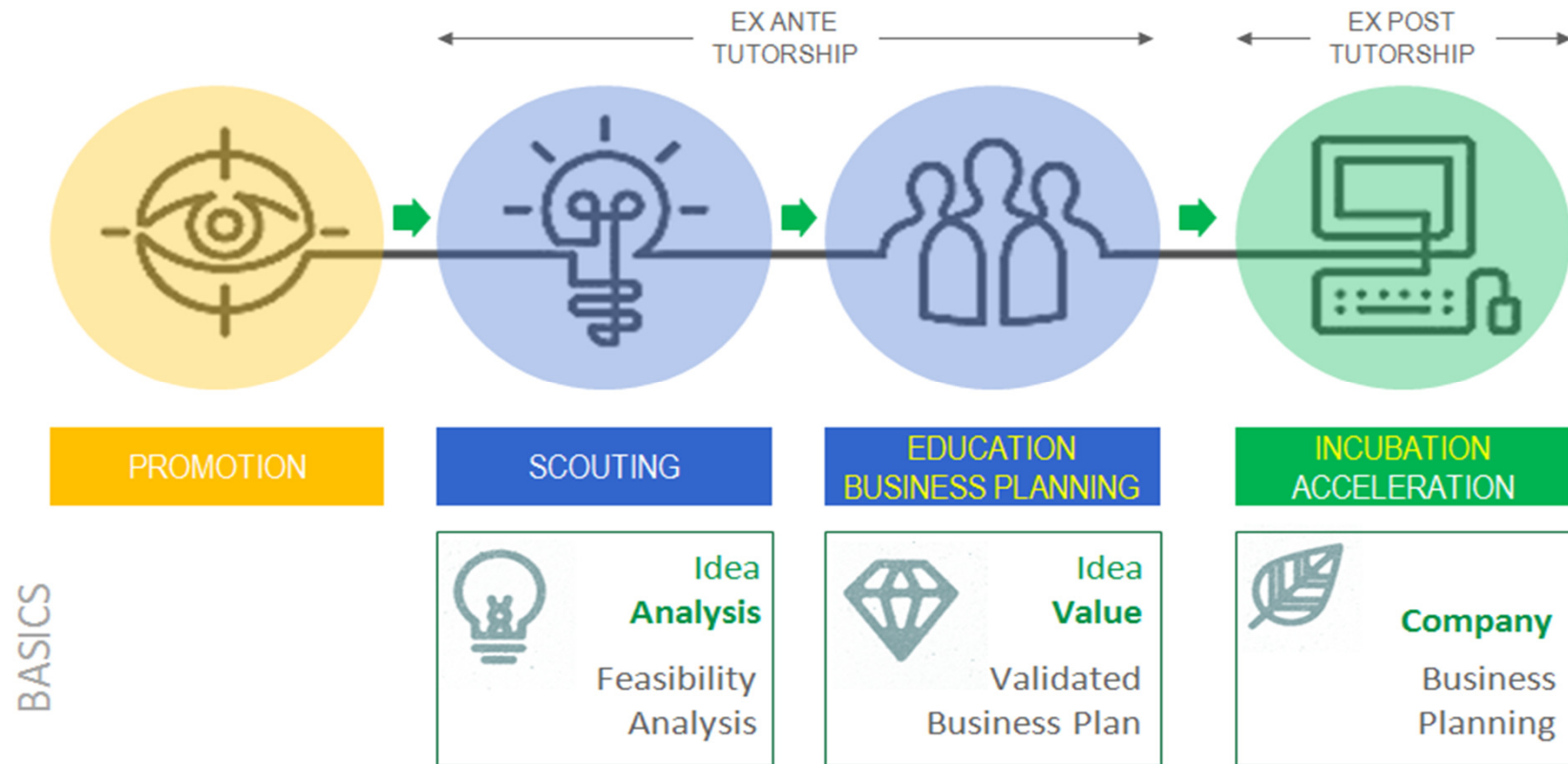
IMPACT VALUE OPEN TO ALL COMMUNITY  
**PROMOTION ACTIVITIES & EVENTS**



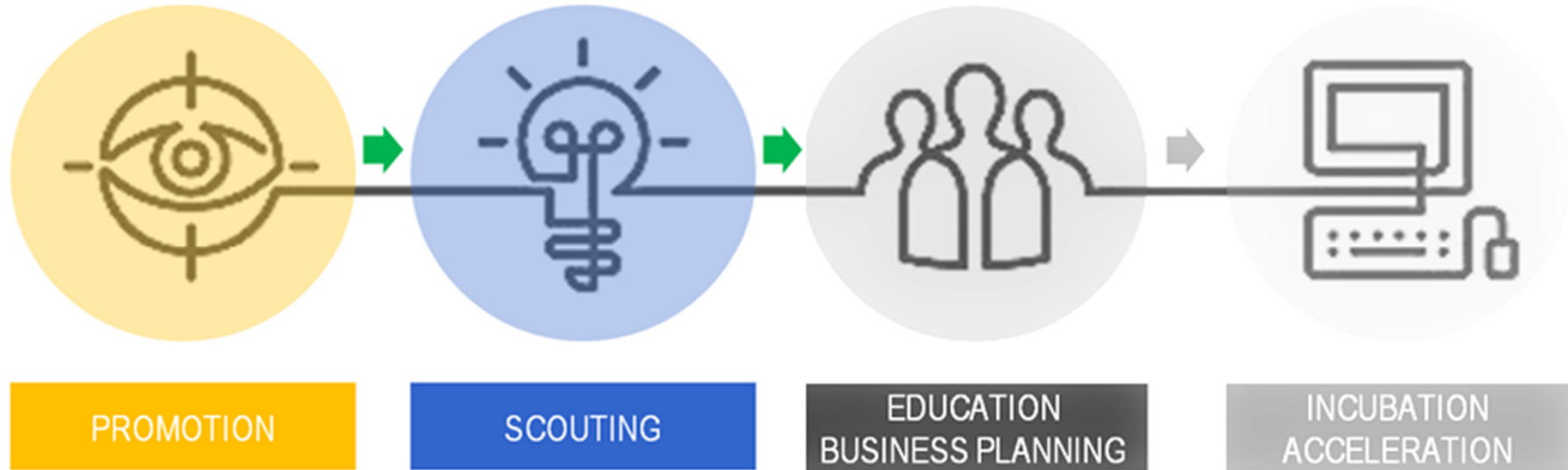
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# INCUBATION PROCESS - Overview



# PROMOTION & SCOUTING - Focus



## Objectives

Competences mapping of different research groups

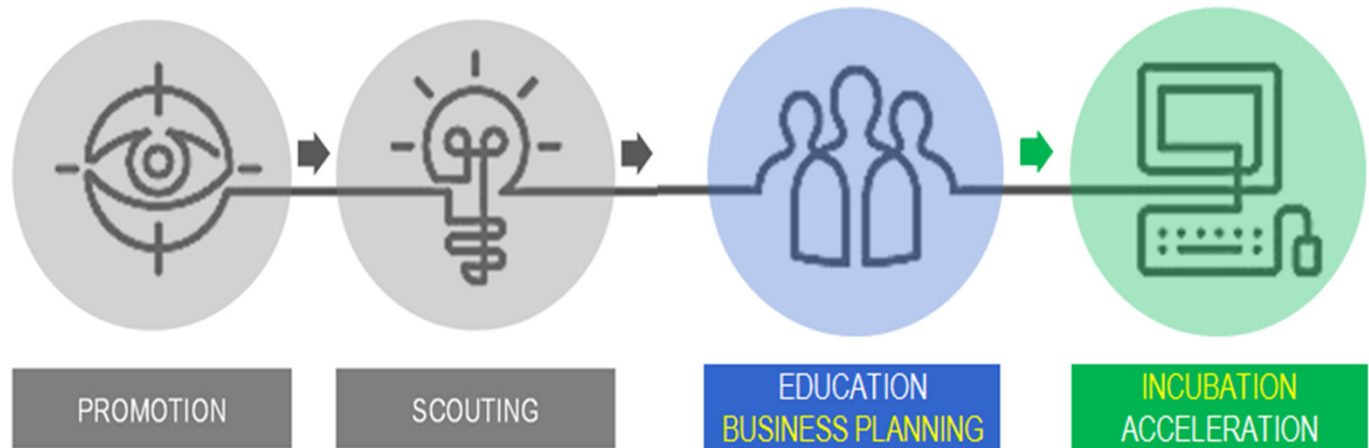
Feasibility analysis: idea protection, definition of potential customer /market...



# PRE-INCUBATION & INCUBATION - FOCUS

## PRE-INCUBATION

From Business Idea to Business Plan writing



## INCUBATION

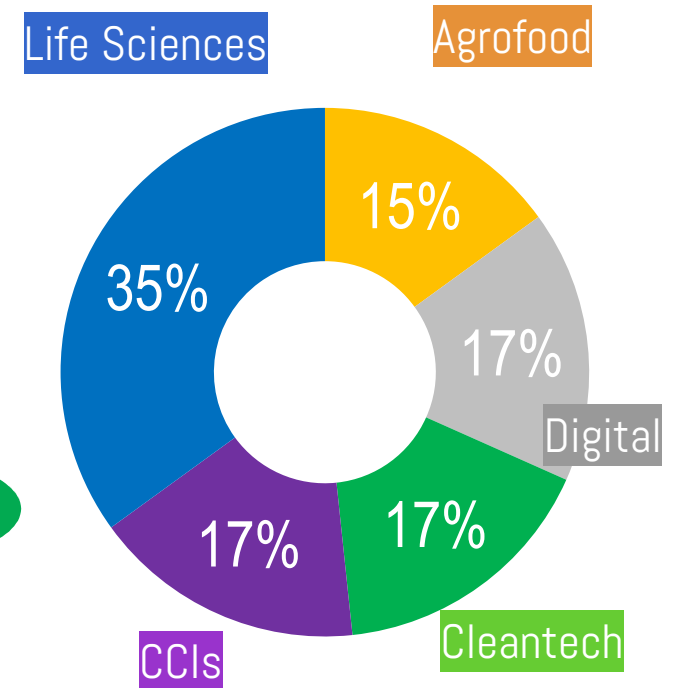
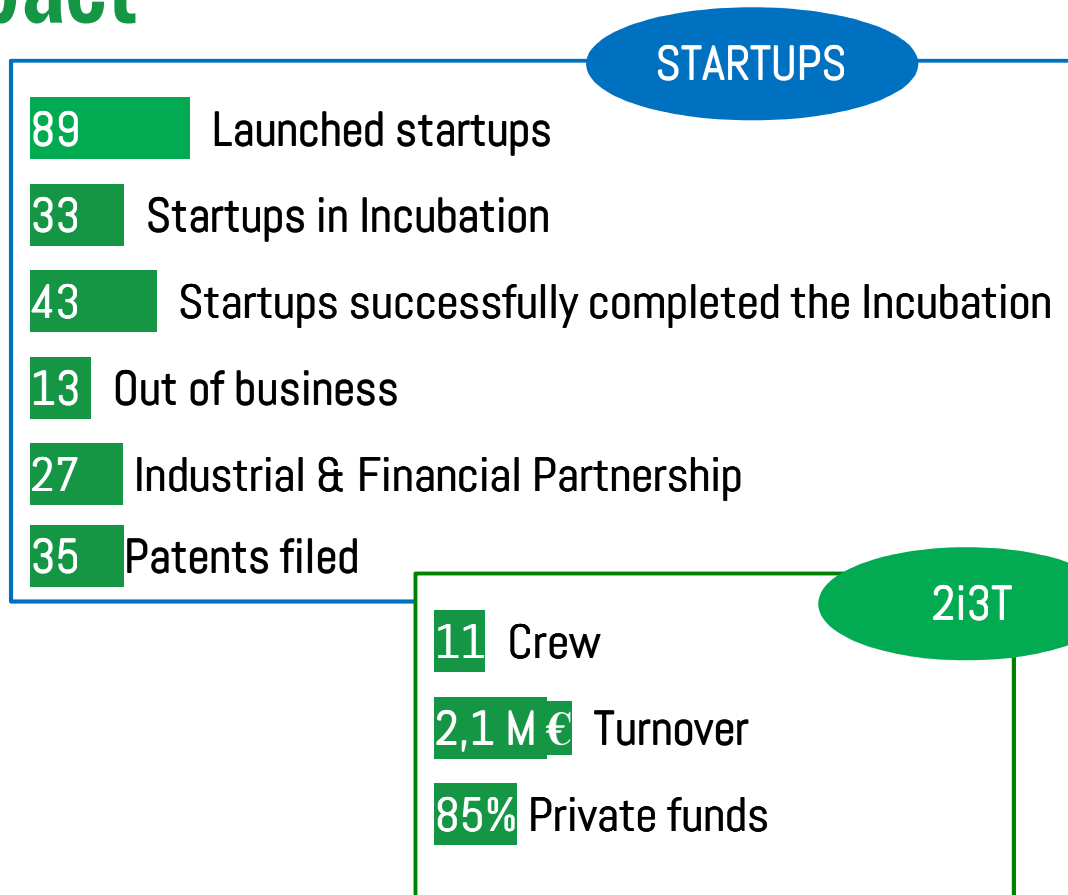
Activities of Business Entourage

## Services Offered

Education and tutorship for teams

Tutorship and Support to development for new-entrepreneurs

# Impact



# THANK YOU

2i3T Business Incubator Torino

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# INCUBATORE

# 2i3T

# IMPRESSE

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